



BARCELONA, SPAIN | 15-18 MARCH 2010

Invitation to Participate at the 2010 Interoperability Showcase **At World of Health IT Conference & Exhibition, held during the 2010 eHealth week in Barcelona** **March 15-18, 2010**

BRUSSELS (October 27, 2009): The Interoperability Showcase™ has traditionally demonstrated how easy it is for commercial products to interoperate when IHE¹ (Integrating the Healthcare Enterprise) is supported. Clinical scenarios have been demonstrated to help the public understand how technical frameworks such as IHE, enable access to healthcare information and encourages its adoption using existing products.

At the 2010 World of Health IT Conference & Exhibition (WoHIT), taking place during 2010 eHealth week, a new approach is being investigated for the Interoperability Showcase. Besides the demonstration of the interoperability of commercial products, the 2010 Interoperability Showcase is aiming at displaying IHE-based EPR projects² in Europe.

eHealth week 2010 is a conference & exhibition, encompassing the the High Level eHealth Conference and WoHIT. The event is dedicated to truly enhance ICT for healthcare across Europe, attracting government decision makers and industry leaders alike. eHealth week 2010 is the ideal venue to be visible in the Interoperability Showcase.

Should you represent a regional, national, European-wide project or initiative that uses IHE as its technical framework for interoperability, and would like to show the benefits of your project in the WoHIT and e-Health Conference 2010, Interoperability Showcase, please, send us a short e-mail of interest and contact data before **Wednesday, November 4th 2009** to:

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¹ Integrating the Healthcare Enterprise® (IHE, <http://www.ihe.net>) is a joint initiative by healthcare professionals and industry to improve the way computer systems in healthcare share information. Systems developed in accordance with IHE communicate with one another better, are easier to implement, and enable care providers to use information more effectively.

² The benefits of easier access from professionals to patient-related information are substantial! Imagine you could access all your healthcare information at any moment and from any where, no matter where it was generated (normally scattered among a number of primary care centers, hospitals, private physician's practice...) in a private and secure way. That is the basis for the electronic patient record (EPR) that many countries in Europe and around the world are developing. IHE enables such access and is becoming the technical framework for nation-wide EPRs.

About the High Level eHealth Conference 2010:

Co-organised by the forthcoming Spanish Presidency of the European Union and by the European Commission, with the cooperation of the Regional Government of Catalonia and the Foundation TicSalut, the High Level eHealth Conference 2010 is a ministerial event, representing since 2003 an important annual milestone in the field of ICT for healthcare. The conference theme of this 8th edition – “eHealth for Sustainable Healthcare Delivery: global challenges through local actions” – acknowledges the pressing perspective of a rapidly ageing European society, where the progressively extended life expectancy and the consequent increase in the prevalence of chronic diseases are globally posing serious challenges to the sustainability of national health systems. The conference will present how and why eHealth can make the difference in facing such a global challenge. Visit www.ehealthweek2010.org for more information.

About the World of Health IT Conference & Exhibition:

The World of Health IT Conference & Exhibition is the leading forum for the advancement of Health IT in Europe. Addressing the needs of key stakeholders in the European eHealth Community, The World of Health IT Conference & Exhibition offers professional development sessions, vendor exhibitions, best practice exchanges, networking sessions, and debates and discussions on the issues that will shape the future of eHealth. The WoHIT Organising Committee comprises the EC (European Commission), HIMSS (Healthcare Information and Management Systems Society), EUROREC (European Institute for Health Records), COCIR (European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry), EHTEL (European Health Telematics Association) and EFMI (European Federation for Medical Informatics). Since its inception in 2006, WoHIT has welcomed over 5,000 attendees and 180 exhibitors from over 60 countries throughout Europe and Worldwide. Visit www.worldofhealthit.org for more information.

For more information, please contact:

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